

# HER FUND

## INTERNATIONAL WOMEN'S DAY 2022

#BreakTheBias, to Build an Equal World through Community

- HER Fund is the **only** women's fund in Hong Kong. We are governed by women and our primary purpose is to provide financial support to women-led organizations that advance empowerment of women and girls in Hong Kong. We aim to mobilize build capacity and resources to distribute to community-led organisations.

HER Fund sees herself as part of the movements. We are committed to empowering the capacity of marginalized women, girls and trans to become self-sufficient, enabling them to create, lead, and sustain better lives.

Our Grantee Partners are grassroots organisations and groups that are led by and serve the most disadvantaged. They are marginalised by their economic status, sexual orientation, social position, race, and gender. Their members are systematically declined of their rights, opportunities and resources that are normally available to members of society and are the key to social integration.

### OVERVIEW

- Join HER Fund to recognize how far we have come towards gender equality and how far we have left to go. Engage with grassroots women leaders to promote understanding on how we can break the biases for a more equal society and recognize the contribution of women and girls in Hong Kong, who are leading the change on women rights, to build a more sustainable future for all.

#BreakTheBias, is a storytelling exchange aimed to illuminate the challenges women, girls, and gender non-conforming people face such as stereotyping and discrimination. #BreakTheBias will uncover and elevate voices that are otherwise underrepresented in the mainstream media to give the business sector the opportunity to be part of the discussion while deep diving into the experiences and lives of women such as young mothers, domestic workers, asylum seekers, newly arrived women in Hong Kong and the LGBTQ+ community.

### KEY TAKEAWAYS

- HER Fund aims to provide an opportunity for the corporate sector to strengthen their understanding to promote a diverse, equitable and inclusive society, a place where difference is valued and celebrated.

- To connect people from different walks of life to break down social barriers and biases
- Learn from a diverse group of young women to build awareness and understanding
- Understand how the private sector can better support grassroots women

### THE ENGAGEMENT

- HER Fund welcomes collaboration with us to curate a bespoke conversation. Corporate Volunteers can:

- Support the event management within the office (registration, logistics, tech, set up etc.)
- Facilitate the discussions by moderating/emceeing
- Support the curation of the event by connecting with Grantee Partner prior to event
- Translate the discussion (English/Chinese)

## THE DISCUSSION

- A two-hour interactive sharing at your office location

### Sample Rundown/Topics

9.00am – 9.20am	Welcome to #BreakTheBias to celebrate International Women’s Day  HER Fund welcomes a company rep or senior female leaders to welcome and share during the welcoming or closing session of the event.
9.20am – 9.40am	Session 1 Panel Discussion: How Gender Equality Empowers Us All. Q & A with each panelist
9.40am – 10.00am	Session 2 Panel Discussion: It’s Time to #Breakthe Bias. Q & A with each panelist
10.00am – 10.20am	Session 3 #BreaktheBias and strive for greater empowerment for gender equality. Q & A with each panelist
10.20am – 11.00am	Refreshments (optional)-Network-Connect <ul style="list-style-type: none"><li>● Simple ice breaker activities</li><li>● Closing remarks</li></ul>

## THE SPEAKERS

- Each speaker will offer valuable insights and actionable learning objectives and takeaways. Attendees will have opportunities to participate in Q & A with each panellist.

### Speakers can come from organizations such as, but not limited to:

- Association of World Citizens Hong Kong China supporting transgender people
- Pride Lab supporting Transgender people / LGBTQI+
- Teen's Key, providing support and services to Young Mothers
- Les Corner providing support and awareness to lesbians
- Tin Zi Zok Wai supports grassroots women through capacity building
- Resolve providing leadership opportunities to ethnic minorities, refugees, and asylum seekers
- HK Federation of Asian Domestic Worker Unions providing support to Migrant Domestic Worker
- Click [here](#) to see full list of HER Fund’s Grantee Partners

## THE COMMITMENT

- Up to 2 hours in-house, curated International Women’s Day event that can provide volunteer opportunities for staff. This event can also be hosted online to enable a full staff community discussion to promote a supporting culture with your organization. HER Fund invites the business sector to be part of the curation and development of the event. HER Fund will acknowledge your support in our International Women’s Day eDm and social platforms.

**Cost: \$46,000HKD**