

GENERAL GRANT GUIDE TO APPLICATION

HER Fund is a helping hand to the most neglected women, girls and trans people in Hong Kong. Founded in 2004, we provide capacity building, leadership training and small grants to grassroots organizations led by and serving the most disadvantaged. We also aim to increase their visibility and speak up for the issues they face.

We prioritize ourselves to the people who are undervalued by the society and issues that are hidden and even unpopular—because we believe that our values shine brightest when applied to the most marginalized among us. To strategically make grants for bringing greater impact to advance women's human rights, HER Fund decided to focus our grantmaking on the following:

GRANT-MAKING FOCUS

1) Freedom from Violence

Violence against women is both a brutal consequence of gender inequalities and a key obstacle to equality. Violence against women includes violence in close relationships, sexual violence (including rape, sexual assault and harassment), economic abuse and diverse forms of harmful practices that negatively affect women's physical and psychological well-being.

2) Freedom from Discrimination

Discrimination can take many forms, many women are marginalized not only on the ground of their gender but also their age, citizen status, ethnic background identities, work and sexual orientations. Marginalized women are the most vulnerable who are at greatest risk of suffering economic hardship, social exclusion and violence.

3) Freedom from Poverty

Freedom from Poverty is including the right to work and have an adequate income; access to health care and education; freedom of thought, expression and association; the right to maintain one's cultural identity and be involved in a community's cultural life.

4) Advancement of Women's Civil Participation

By participating in civil society, women and girls, especially the marginalized, help ensure that their needs and interests are taken into account by the society, which leads to the improvement of their situation.

BASIC PRINCIPLES & CRITERIA

Our grantee partners must agree with the following principles:

- Promote equality for all sexes and genders;
- Encourage women's autonomy and empowerment to improve their condition of life and work;
- Work with marginalized women in society and dare to take up the new or under-addressed issue;
- Support the transformation of discriminatory gender cultures in society

PRINCIPLE FOR APPROVAL

HER Fund believes that in responding strategically to the above 4 focus areas, and by empowering marginalized women, awareness-raising, advocating policy change, and building community alliances through grantmaking and capacity building programs, it would bring social changes for a better living. Therefore, when we assess the proposals, we will look into the followings:

- The gender and feminist perspective of the project plan
- The substantiality of the project
- The innovativeness and feasibility of the project plan and budget
- Women's involvement and their level of decision making
- The social change impacts
- The capacity of resource mobilization

TYPE OF SUPPORT

We support initiatives responding our grant-making focus and fulfilling the criteria through the following ways. Groups/ organisations can either choose one or a mixture of core and project-based support.

1. **Core support** (e.g. administration, human resources, communication, organisational development, technology, financial planning, well-being);
2. **Project-based** (Project expenses incurred)

We are not just a funder. We see our grantees as our partners. We achieve our partnership through grantmaking, networking, capacity building, resource mobilization and monitoring and evaluation.

WE DO NOT SUPPORT

HER Fund does not give grant to:

- Organizations or groups whose mission and vision are against human rights
- Individuals
- Businesses

- Political parties
- Scholarships
- Target participants are not in Hong Kong

GRANT SIZE AND LENGTH

Generally, the maximum grant amount of each project will be HKD50,000 and the implementation period could be scheduled for a maximum of 12 months. HER Fund as a community foundation, we mobilize resources through the community. Therefore, the maximum grant amount and implementation period will depend on our fundraising performance. Please refer to our official announcement before open application for grant size, length and details of each cycle.

ENQUIRY

If you have any question about drafting the application form, you are welcome to contact our Senior Programme Officer Ms. Jade To by 2794-1100 or jade.to@herfund.org.hk for further information.

APPLICATION PROCEDURE

